CATAPULT

CATAPULT'S EXPANDING PORTFOLIO OF
SAAS SOLUTIONS

BELL POTTER INVESTOR CONFERENCE – 27 APRIL 2021

CATAPULTSPORTS.COM

PLAY SMART

OUR VISION

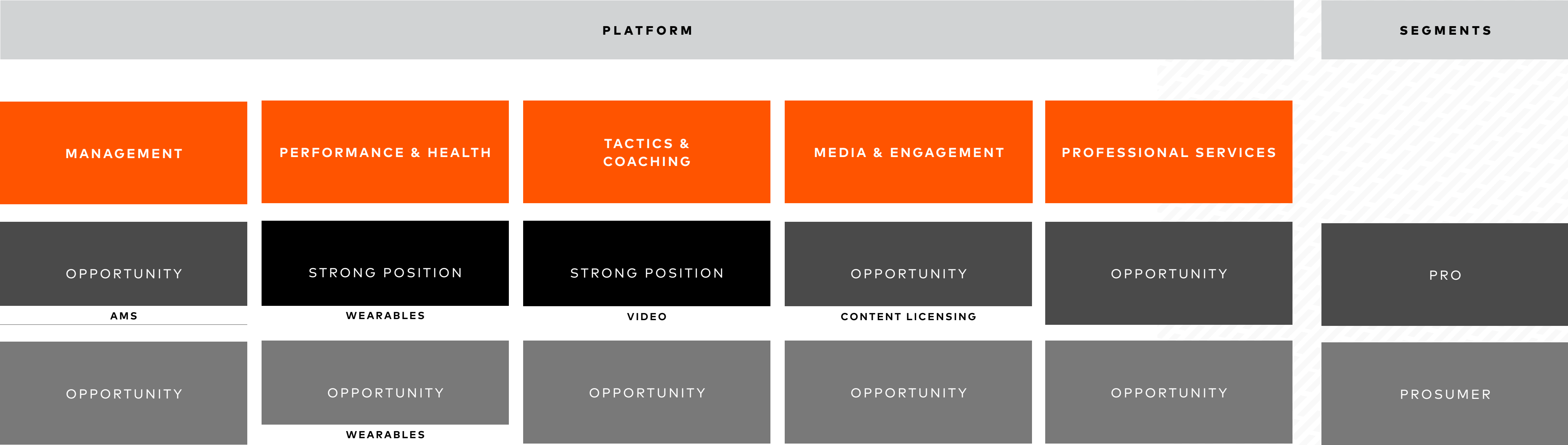# WE WILL EMPOWER EVERY ATHLETE AND TEAM ON EARTH WITH TECHNOLOGY TO PERFORM AT THEIR BEST

PLAY SMART

OUR MISSION

TO OFFER THE MOST COMPREHENSIVE SET OF SOLUTIONS FOR TEAMS AND ATHLETES TO IMPROVE PERFORMANCE
—

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OUR CUSTOMER SOLUTION-BASED STRATEGY

PLATFORM					SEGMENTS
MANAGEMENT	PERFORMANCE & HEALTH	TACTICS & COACHING	MEDIA & ENGAGEMENT	PROFESSIONAL SERVICES	
OPPORTUNITY	STRONG POSITION	STRONG POSITION	OPPORTUNITY	OPPORTUNITY	PRO
AMS	WEARABLES	VIDEO	CONTENT LICENSING		
OPPORTUNITY	OPPORTUNITY	OPPORTUNITY	OPPORTUNITY	OPPORTUNITY	PROSUMER
	WEARABLES				

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(WEARABLES) PERFORMANCE & HEALTH:
PRO SOFTWARE SOLUTION ENHANCEMENTS

OUR FOCUS ON SPORT SPECIFIC DATA ANALYTICS IS CREATING DEEPER INSIGHTS FOR OUR CUSTOMERS AND FURTHER DIFFERENTIATION FROM COMPETITORS.

VECTOR LIVE IPAD

App launched in July and several functionality updates delivered throughout the year. Vector Live enables teams to view live data without a laptop.

MAXIMUM INTENSITY INTERVALS

Key feature enables users to identify peak periods of play and use the information to inform training.

RUGBY SUITE

New parameters to better quantify the contact and scrummaging aspects of rugby.

LEAGUE WIDE DEALS

Delivered functionality required to successfully close the Rugby Australia and National Rugby League (NRL) deals and extend the Cricket Australia deal. Features made available to all Vector users.

DRILL LIBRARY

Enables teams to build their own drill libraries. This improves efficiency and consistency of analysis. Broadly adopted across the globe.

BASEBALL SUITE

New suite of live baseball metrics to deliver pitch, swing and throw counts in real time.
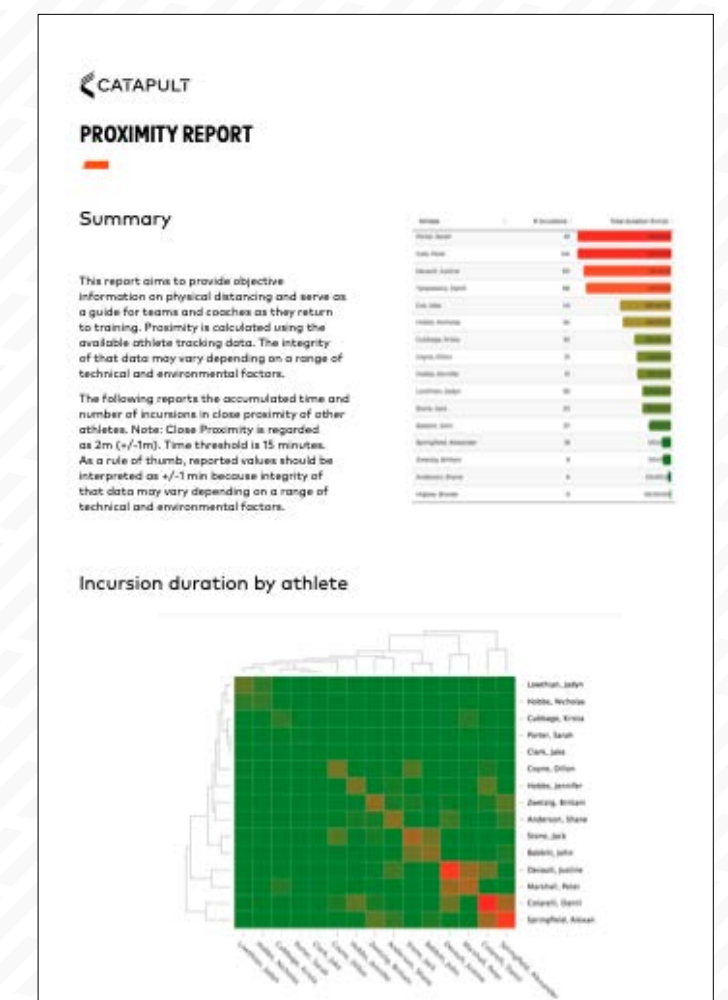
REMOTE ATHLETE SOLUTION

Enables athletes to share data with coaches while training and competing remotely. Prioritised as part of our COVID response and utilised by hundreds of customers.

ATHLETE PROXIMITY REPORT

On demand reporting of time spent in close proximity during training. Teams and leagues are using the report as part of their COVID risk mitigation strategies.

FOOTBALL MOVEMENT ANALYSIS

New analysis to better report on the short, dynamic, non linear movements of soccer players. Developed in conjunction with leading practitioners.

Athlete Proximity Report

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(VIDEO) TACTICS & COACHING:
PRO SOFTWARE SOLUTION ENHANCEMENTS

OUR CONTINUED INNOVATION IS HELPING CUSTOMERS REVIEW VIDEO FASTER FOR IMPROVED TACTICAL ANALYSIS

VISION ANALYZE TAB

To help users find the right clips this allows them to build customised tabular reports or charts of their data and filter using a pivot table with all results linked to video.

VISION TAG APP

A remote tagging app for iOS and Android devices for coaches to quickly and easily log simple tags, while still coaching on the field or touchline, to review later

VISION MULTI ANGLE PLAYBACK

Support for users to import 4 video angles, toggle between them in presentations and pick which to publish if a certain angle makes it clearer to see what happened.

VISION PLAYER MINUTES

Makes it easier to log who is in the game at any time and facilitate a faster postgame creation of a playlist of each players game time.

VISION EXCHANGE FILE

Allows users to share project data to the cloud and receive back amendments to improve the process of importing 3rd party data and a foundation to project sharing.

VISION ADVANCED TAGGING

Tagging now supports triggers allowing combinations of tags and labels to activate each other and second pass tagging with hot keys allowing coaches to conduct a faster post game review

IP CAPTURE

Users can now capture video live from network cameras that offer a great angle but can still sit anywhere they want and do not need a cabled connection.

NCAA FOOTBALL EXCHANGE

We created a new video exchange platform to enable teams to manage and share all football video content.

THUNDER BASEBALL MULTI VIEW

Allows users to add additional camera views after a game has been split which benefits NCAA and Minor League baseball & softball workflow.
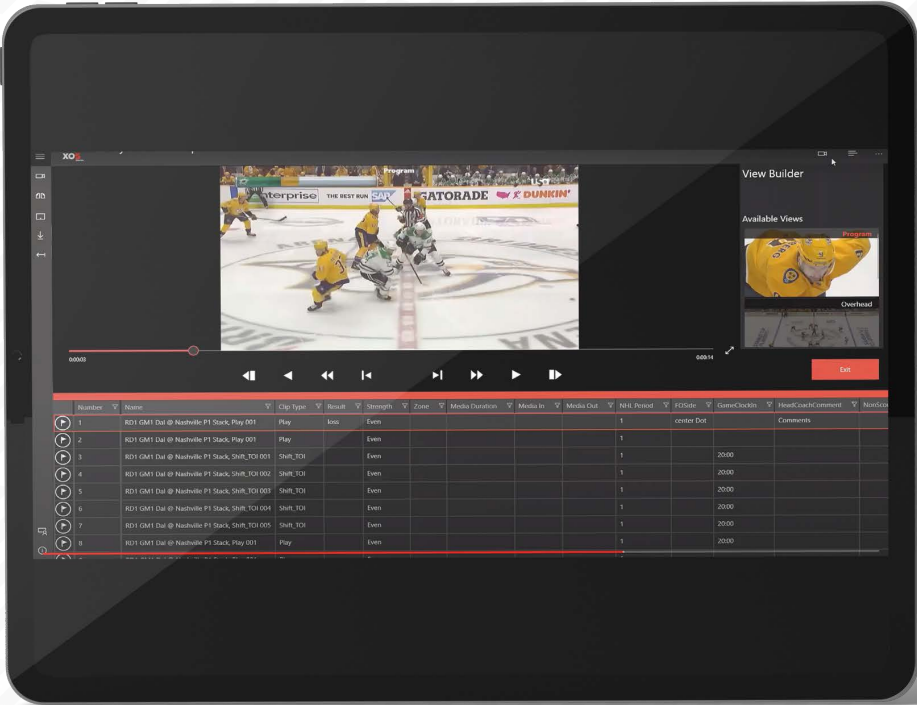
THUNDER FOOTBALL DATA RESOLVER

Updates to existing workflows to support the NFL's data feeds, including support for additional leagues, cloud hosted databases and other resolver workflow improvements

THUNDER BASEBALL VIEW AT-BAT

Allows all baseball & softball users to jump to view full at-bat from a previously filtered playlist.

THUNDER API FOOTBALL WORKFLOWS

Updated support for additional league, team & game properties provided by the NFL. Updates leverage scouted team properties which provide a better user-viewing experience.

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CATAPULT'S COMPETITIVE ADVANTAGE AND TECHNOLOGY LEADERSHIP

WORKING WITH MORE THAN
3,100 PRO SPORTS TEAMS

- Our platform captures and analyses sports science data from tens of thousands of athletes

- We are delivering unrivalled accuracy and insights for our customers

- Our experience is unique, having worked with pro sports teams since 2007

- We continually provide new algorithms and solution enhancements for our customers

- Entrenched sports science and data leadership - we are strongly positioned to close the data analysis gap for our customers as we move from providing descriptive data analysis, to predictive data analysis and eventually prescriptive data analysis

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AND OUR CUSTOMERS CONTINUE TO RECOGNISE CATAPULT'S VALUE

"We use [Catapult] on all of our players in **every** single practice, **every** game, **every** shootaround, so we have a really good idea of the intensity and the quantity of movement that occurs in every single session."

NICK POTTER

Director of High Performance and Sports Science
Duke University basketball

"Catapult has been incredible in assisting our needs for Vision. The staff is reliable and eager to assist and teach the ins and outs of a **product they truly believe in**"

KEVIN GOULD

Assistant Coach
Providence College

"Catapult has become such a **key part of what we do in training**, the equipment is just part of the kit that the players wear."

JAMIE HARLEY

Head of Sports Science
Newcastle United FC

"Catapult means we have more **objective evidence** about the condition of the players. We have **reliable data** and we can go through this data to manage load and consequently **reduce injury risk**."

POL LORENTE

Head of Performance
Egypt National Football Team

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